



**2017 Issue Management Council Forum**  
Hosted by the International Food Information Council (IFIC)  
19 - 20 July 2017, Washington, D.C. USA



---

**AGENDA**

**Wednesday, 19 July 2017**

- 8:00 am Registration - Continental Breakfast served
- 9:00 am Welcome from **IMC Chair Jim Lamble, Deputy Manager, Corporate Affairs & Issue Management, Bechtel and Joseph Clayton, Chief Executive Officer, IFIC** – followed by participant self-introductions and Emerging Issue Blast
- 9:45 am **Catherine Curtis and Michael Huynh, Southern California Edison**
- 10:45 am Refreshment Break
- 11:15 am **Natalia Cieslik and Amy Stilwell, World Bank**
- 11:45 am **Roundtable**
- 12:30 pm Luncheon
- 1:30 pm **Erin Rath Moos, Target Corporation — No Surprises: Goal for Enterprise Reputation & Risk at Target**
- 2:30 pm Refreshment Break
- 3:00 pm **James R. Palczynski, Partner, ICR — “The Activist and the Axe: Strategies for Shareholder Activism”**
- 4:00 pm Day’s review, Remaining questions and conversation
- 4:30 pm Adjourn
- 5:00 pm Depart for Evening Excursion
- 9:00 pm Excursion Ends

**Thursday, 20 July 2017**

- 8:00 am Continental Breakfast
- 9:00 am **Amanda Higgins, Kaiser Permanente**
- 10:00 am Refreshment Break
- 10:30 am **Roundtable – Memo to the Commander-in-Chief**
- 11:00 am **Kelly D. Horton, Mars, Inc.**
- 12:00 pm Forum wrap-up, final questions, evaluations, planning for the 2018 IMC Annual Forum
- 12:30 pm Luncheon
- 1:00 pm Adjourn