



Rachel Marin
Global Issues Manager
Mars, Incorporated

Rachel Marin is the Global Issues Manager for Mars, Incorporated. In this role, she is responsible for anticipating and managing business-critical external issues and providing support resources to Public Affairs colleagues around the globe. Rachel collaborates across all parts of the business to identify priority issues, determine corporate positions and develop issues management tools to support market teams. She drives informed business decisions by providing key information to the Board of Directors and Mars Leadership Team, ensuring they understand critical issues' greater geopolitical context and implications/opportunities for the company. Rachel previously held roles in Scientific and Regulatory Affairs, Human Resources and R&D.

Prior to Mars, Rachel worked as a researcher/consultant for the Corporate Executive Board (now Gartner) and for Ford's strategy group. Marin holds an MBA from Duke's Fuqua School of Business and a bachelor's degree from Davidson College.